

## Successful Grant writing

Acquiring sufficient funding has become a prerequisite for scientific research. After designing a career strategy, writing grants and getting them awarded is crucial for your survival in academia.

In order to succeed you need to effectively connect to the aims of the grant, excite the reader, convince with a clear style and structure, and raise realistic but brave expectations of the results. During this course, we will share tips and tricks on successful grant-writing skills and show you how reviewers look at your work. We will also discuss the requirements of specific funding agencies like NWO and ERC.

In this training you will receive feedback on your own – previously written or prepared – grant application texts. You will learn how to write your proposal convincingly by clearly stating the problem you will work on and showing a future solution. We will discuss how to make your text easy to read. Reviewing each other's texts is also part of the course day. We will take your individual wishes into account by using an intake form. This course aims at beginner to advanced level grant writers. Write better, get funded!

References (among others):

Kirkman J. Good Style. Writing for Science and Technology. Chapman & Hall, 1992.

Peter JP, Olson JC. Is Science marketing? Journal of Marketing 1983;47:111–125.

Silvia PJ. How to write a lot. American Psychological Association. 2007. p.149.

**About the trainer:**

Dr. Louise Mennen was an associate professor in Paris. She enjoys sharing her 15 years of experience inside international academia. ElroyCOM was founded in 2005 by Dr. E. Cocheret de la Morinière. ElroyCOM consists of 20 trainers and actors who are all academics and who specialize in training scientists. Please refer to [www.ElroyCOM.nl](http://www.ElroyCOM.nl) for more information.