

# A Creative View on your Career

Thinking about where you want to be in the future and planning your career, is only one of the strategies available. Actually, studies on career development show that such a planned strategy is not a reality for many scientists. Going for what drives you, and simply trying various aspects of jobs are two other valid strategies. Therefore, your view on your career can be much more open than you might think, and turning on your 'creativity engine' is what this course offers you.

In a creative setting, the trainer challenges your brain to reflect on current skills you may be able to translate to other types of jobs. Participants then actively brainstorm and discuss what motivates them, and who they are.

Active and evidence-based creativity exercises help you to open up and broaden your view on the past and the future. The result of this course is a clear personal compass that gives a sense of career direction, and helps you to base your career decisions on!

We will adjust the program to your wishes, which you can express in the intake form that we will ask you to fill in before the course.

## **About ElroyCOM Training**

Trainer Msc. Mark van der Zwan is an industrial design engineer and senior trainer at ElroyCOM Training. ElroyCOM Training was founded in 2005 by Dr. E. Cocheret de la Morinière, and consists of more than 20 excellent and international trainers and training actors. For more information please refer to [www.elroycom.nl](http://www.elroycom.nl).

## Program A Creative View on Your Career

14.00 – 14.20	Introduction by senior ElroyCOM trainer Mark van der Zwan: different views on Career Paths
14.20 – 14.40	Turning on your creativity: group energizer
14.40 – 15.30	Zooming out & fast forward: focus on values, perceived truths, similarities in Jobs
15.30 – 15.45	Break: refreshing drinks
15.45 – 16.05	Opening up your view: the firing squad for rigid convictions and free hugs for innovative ideas
16.05 – 16.45	Defining the next step: translating creative ideas to reality
16.45 – 17.00	Plenary conclusions and evaluations